Ministry of Education
Government of India

MoE's INNOVATION CELL (GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

IIC 9.0 Calendar Activities for Academic Year 2026-27

Semester -1 (September 2026 – February 2027)

Quarter 1 (1st September - 30th November)

Thrust Area: Inspiration, Motivation, and Ideation

S. No	Activity Name / Description	Level*	Mode	Key Outputs / Measurable Parameters
1	Workshop on Problem Solving and Ideation	1 or 2	Offline/ Online	No. of participants; No. of ideas submitted
2	My Story/ Motivational Expert Sessions by Successful innovators & Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement
3	Workshop on AI Tools and Emerging Technologies for Innovators and Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement
4	IPR Basics for Innovators & Entrepreneurs	1 or 2	Offline/ Online	No. of attendees; No. registering for IP clinics
5	Field Visit on identifying problem and Session on Achieving Problem –Solution Fit	3 or 4	Offline/ Online	No. of Problem Identified and solutions proposed; Diversity of fields
6	Inter/Intra Institutional Hackathon/ Idea Challenge and Demo Day/ Idea Showcase	3 or 4	Offline/ Hybrid	No. of entries; No. shortlisted; Rewards given

Quarter 2 (1st December 2026 - 28th February 2027)

Thrust Area: Validation and Concept Development

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters
1	Workshop on Design Thinking, Critical Thinking, Innovation Design and Rapid Prototyping	1 or 2	Offline/ Online	No. of ideas validated with design thinking / TRL 1-4; Teams shortlisted
2	Innovation & Entrepreneurship Outreach Program in Schools	1 or 2	Offline	No. of outreach programs; Frequency of Engagements
3	Session on Technology Readiness Level (TRL), MRL, IRL	1 or 2	Offline/ Online	Event attendance; Post-session plans for tech transfer
4	Workshop: Marketing Research and Marketing Strategies for Innovators, Entrepreneurs & Start-ups	1 or 2	Offline/ Online	No. of teams with marketing strategies/ BMC
5	Field/Exposure Visit to Preincubation Units (e.g., AICTE Idea Lab, Fab Lab, MSME clusters)	3 or 4	Offline	No. of visits; Linkages established
6	Organizing Inter/Intra- Institution Innovation Competition/Hackathon, Reward Best Innovations and Demonstration/ Exhibition of Innovations/ Prototypes	3 or 4	Offline/ Hybrid	No. of entries; Winning concepts uploaded to YUKTI

Semester II (March 2027 – August 2027)

Quarter 3 (1st March - 31st May)

Thrust Area: Prototype, Design, Business Model Development

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters
1	Workshop on Product- Market fit; Prototype/ Process Design and MVP Development	1 or 2	Offline/ Online	No. of functional prototypes developed/ tested
2	Session/Workshop on Business Model Canvas (BMC) & Business Model Fit	1 or 2	Offline/ Online	No. of BMC canvassed and presented
3	Field/Exposure Visit to Incubation Units/ Patent Facilitation/Tech Transfer Centres	3 or 4	Offline	No. of visits; Linkages with incubators/IP facilitation
4	Session on Start-up Legal & Ethical Steps	1 or 2	Offline/ Online	Student attendance; Teams with legal/ethical orientation
5	Workshop on Raising Capital and Finance Management for Start-ups	1 or 2	Offline/ Online	No. of teams with basic fundraising plans
6	Organize Inter/Intra Institutional B-Plan Competition, Demonstration of Business Plans & Mentor Linkages Reward Best B-Plan	3 or 4	Offline/ Hybrid	No. of entries; Awards for best innovations

Quarter 4 (1st June 2027 - 31st August 2027)

Thrust Area: Start-up Ecosystem & Scale Up

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters
1	Workshop on Prototype Validation, Value Proposition, Business Model fit and Lean Start-up & MVP	1 or 2	Offline/ Online	Teams ready for startup launch or investor pitches
2	Workshop on Angel Investment/VC Funding Opportunities, Fundraising & Investor Pitch Preparation	1 or 2	Offline/ Online	Investor decks/pitches created; AI adoption in fundraising
3	Session on Accelerators/ Incubation Opportunities	1 or 2	Offline/ Online	Start-ups linked with incubation/ acceleration facilities
4	Panel Discussions with Regional/National Startup Ecosystem Enablers	1 or 2	Offline/ Online	Linkages with ecosystem players
5	Workshop: IP Management for Start-ups, IP Commercialization and Tech-Transfer	3 or 4	Offline/ Hybrid	No. of IP Field/ Commercialized/ Technology Transfer initiatied
6	Organize Inter/Intra Institutional Start-up Competition, Demonstration of Start-Ups & Linkage with Mentors/Experts & Reward Best Start-ups	3 or 4	Offline/ Hybrid	No. of start-up entries; Rewards/recognition

Key Framework Highlights & Recommendations

Each quarter's activities are assigned suggested weights so the cumulative annual score is 0–1, enabling benchmarking and continuous improvement.

- Levels of Activities, ensure mix of online, offline, hybrid to maximize accessibility and impact.
  - Level 1: Talks, Mentoring, Short Exposure (2–4 hrs)
  - Level 2: Workshops, Seminars, Discussions (5–8 hrs)
  - Level 3: Competitions, Bootcamps, Expos (9–18 hrs)
  - Level 4: Challenges, Tech Fests, Extended Hackathons (>18 hrs)
- Quantified KPIs for each activity to ensure measurable progress
- Ensure cross-linkages (eg. winners from Q1 hackathons get mentoring/demo day slots in Q2/Q3).
- Integrate industry, alumni/entrepreneurs, and ecosystem enablers into all stages.
- IIC Calendar Activity contributes 40% of total Activity Score (total activity score contributes 80% of total star rating).
- Each quarter carries a maximum weightage of 0.25 in the IIC Calendar. Individual activities are assigned different weightages based on their respective levels. An activity conducted offline receives the full assigned weightage, whereas the same activity conducted online receives 75% of the assigned weightage.

**For each activity, outputs and KPIs must be documented in the IIC portal and reviewed quarterly by HEI leadership for ongoing course correction and improvement.*

***Any additional activity organized beyond the minimal activities, it will be converted into points and receives additional weightages under various incentive parameters for performance matrix, which counts for remaining 20% score towards total star rating calculation.*



Weightage of different activities

Level Description

Level	Event types	Duration
Level 1	• Expert Talk • Mentoring Session • Exposure Visit	2 to 4 contact hours Less than half a day
Level 2	• Seminar • Workshop • Conference • Exposure Visit • Panel Discussion • Roundtable Discussion • Networking Event	5 to 8 contact hours One Full day
Level 3	• Boot Camp • Workshop • Exhibition/ Startup Showcase • Demo Day • Competition • Hackathons • Conference	9 to 18 contact hours More than one day
Level 4	• Challenge • Tech/E- Fest • Hackathon • Competition • Workshop • Boot Camp • Exhibition/ Startup Showcase	Greater than 18 contact hours More than 2 days

IIC 9.0- Important Day Celebration Activities for Academic Year 2026-27

S. No	Date	Activity Title	Month	Quarter
1	15th October	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	October	Q1
2	9th November	National Entrepreneurship Day	November	
3	11th November	National Education Day	November	
4	2nd December	National Pollution Control Day	December	Q2
5	14th December	National Energy Conservation Day (India)	December	
6	12th January	National Youth Day	January	
7	16th January	National Startup Day	January	
8	28th February	National Science Day	February	
9	8th March	International Women's Day	March	Q3
10	21st April	World Creativity and Innovation Day	April	
11	26th April	World Intellectual Property Day	April	
12	11th May	National Technology Day	May	
13	5th June	World Environment Day	June	Q4
14	29th July	7th Anniversary of National Education Policy (NEP) 2020	July	
15	15th August	Independence Day- Celebrating Aazadi Ka Amritkal	August	
16	21st August	World Entrepreneurs Day	August	